



**Yosef Waysman**  
UX/UI Designer & Coder

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I ❤️ designing **simple interfaces** for **useful products**. I'm looking for a hands-on design position, either as a UX/UI designer or a product manager. I prefer working on productivity-oriented products (think GitHub, not Instagram). Learn more in my [Open Letter to a Potential Employer](#)

## Skills

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### Design

Entire process: concept, interaction design and visual design.

### Product

Experienced in defining products, prioritizing features, and shipping.

### Coding

Write my own HTML/CSS/jQuery.

### Collaboration

Fun to work with. Developers will be pleased.

## Work Experience Highlights

[Complete work history on LinkedIn](#)

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### Plint

06/2014–10/2014

Plint was a startup I co-founded. We wanted to create a “matchmaking” app for business events. I was responsible for all design related duties:

- Designed the MVP.
- Designed and developed the ["coming soon" page](#).
- Designed our pitch deck.
- Created the initial branding.
- Created future concept mockups.
- Took part in the database planning.

[Read my case study →](#)

## EverythingMe

02/2014–10/2011

I had several roles which included aspects of UX design, product management and project management:

- Joined the company as Apps Manager. Designed dozens of mobile web apps and managed their development and maintenance.
- Designed new internal tools and improved existing ones.
- Managed UX aspects of the company's partnership with Mozilla on Firefox OS. My job was to make sure our features are integrated into the new OS's user experience.

[Read my case study →](#)

## Volunteer Work

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### The Public Knowledge Workshop (הסדנא לידע ציבורי)

05/2012–Now

Designer of the Open Pension project:

- Designed the site's interface and information architecture.
- Coded all CSS (in LESS) on top of Bootstrap and parts of the templates.

[Read my case study →](#)

## Education

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### Design studies

Mostly self-taught through online courses and books (recently read: Responsive Web Design, 2nd edition).

### Academic education

2008–2010

B.A. in Political Science from the Herzliya Interdisciplinary Center (המרכז הבינתחומי).

- On the Dean's list (top 10 of class) for all 3 years.
- Graduated summa cum laude.

## Interests & Hobbies

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Product design, political and military history, gaming, 80s new wave and synthpop.